

JAMES PHELAN

The Impossible Man

Making the impossible possible.

The Impossible Man is James Phelan's new show, touring UK theatres in 2027 into 2028.

A dazzling, enigmatic, five star rated magic show that will leave you aching with laughter and dizzy in disbelief.

It follows his five-star hit The Man Who Was Magic: a fast-paced night of magic and big laughs, with the audience in the middle of it.

"British magic at its finest. Utterly magnificent from beginning to end."

★★★★★ London Theatre

"A masterclass in magic. Phelan is on top of his game and you don't take your eyes off him"

★★★★★ A Young(ish) Perspective

Directed by Debbie McGee, Amanda Baker (Jimmy Carr) and Matt Peover (Nick Mohammed / Mr Swallow).

Now booking for 2027 into 2028. Already in the diary at The Magic Circle in London, two nights at Gatehouse Theatre in Stafford, two nights at Stockport Plaza and multiple nights in venues of 350 seats to 1,500 seats across the country.

Booking
Katy Ryan - Showman Live Limited
katy@showmangroup.com, team@showmangroup.com, 0203 576 5309

Current show copy, images and tech documents
drive.google.com/drive/folders/
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ABOUT JAMES

Magic is in his bones

Henley Herald ★★★★★

James is by far the UK's most successful touring magician. 280 sold out solo shows a year in venues up to 2,000 seats.

He is most famous for jamming the **BBC switchboard** after correctly predicting the lottery, and is **the first magician in history to sell out a two-week run at The Magic Circle**. In 2026 he was awarded member of the Inner Magic Circle with Gold Star, matching the accreditation level of his Uncle, the late Paul Daniels.

In April 2026, in the midst of his unprecedented tour, he stood out on ITV's Britain's Got Talent and has countless appearances on BBC Sounds, Sky News, Channel 5, ITV1 and Prime Video.

He hosts the **successful podcast How to be Famous**, with guests including Katie Price, Gareth Gates, Neil Fox and Russell Kane.



Photo: Michael Aiden x Underbelly - McEwan Hall

CAREER HIGHLIGHTS

2017	First full-scale one-man tour, Trickster.
2018	Starts Trickster: Live, his weekly magic show for BBC radio.
2019	Edinburgh Fringe debut with Troublemaker.
2023	Sells out his first 1,500-seat theatre.
2024	The Dreamer, a show about his parents' IVF journey. Launches How to be Famous, and headlines a run at **BAFTA** in December.
2024 TO 2026	Best-selling magic show at the Edinburgh Fringe 2024, 2025 and 2026, with sell-out runs in McEwan Hall (1,200 seats).
2025	The Man Who Was Magic sells out an off-West End run at Underbelly Boulevard in Soho, then James makes his West End debut at the Adelphi Theatre on 23 September.
2026	Four yeses on Britain's Got Talent. Inner Magic Circle with Gold Star. Returns to Underbelly Boulevard in Soho for another run.
2027	The Man Who Was Magic continues into the Spring.
AUTUMN 2027	The Impossible Man *launches*.

WHAT THE PRESS SAY

"The perfect night of wonder."

Hello! Magazine

"He stuns the audience into silence. He may not actually be human."

★★★★★ Lisa in the Theatre

"I now believe in magic. Looking back it literally seems impossible."

★★★★★ Edinburgh Live

*"HOLY SH*T!" 'Hugely entertaining'.*

★★★★ The Guardian

"This isn't a show for people who want to see magic on stage. This is for people who want to feel it."

★★★★★ World Magic Review

"It's a powerhouse performance. It's an excellent show, full of meaningful magic."

★★★★★ EdFest Mag

TRACK RECORD

He sells out, and venues book him back

The Man Who Was Magic has sold out 87% of its shows, usually in 400 to 1,000 seat venues. References can be provided.



With uncle Paul Daniels and Debbie McGee

Adelphi Theatre, West End	**1,400 sold**	West End debut, September 2025
Underbelly Boulevard, Soho	**Sold out**	Off-West End runs, 2025, 2026
McEwan Hall, Edinburgh	**c. 9,000 sold**	Edinburgh Festival Fringe 2025
Circus Hub, The Beauty, Edinburgh	**18,500 sold**	95% sold Edinburgh runs, 2024, 2026
Stockport Plaza	**2,600 sold**	Two nights, sold out four months ahead
The Magic Circle	2,200 sold	12-night run, sold out eight weeks ahead
Thornden Hall, Southampton	2,000 sold	Five-night run, sold out
Redgrave Theatre, Bristol	3,180 sold	10 nights sold out in 12 months
Sundial Theatre, Cirencester	1,750 sold	Five nights sold out in 12 months
Esher Theatre	2,000 sold	10-show run
Epsom Playhouse	1,600 sold	Four nights sold out
Camberley Theatre	1,600 sold	Four nights sold out
Gatehouse Theatre, Stafford	1,070 sold	Two shows in one day, sold out
New Wimbledon Theatre	1,000 sold	First visit

ALREADY BOOKED FOR THE IMPOSSIBLE MAN

The Magic Circle, London	17 to 28 August 2027. Tuesday to Saturday: evenings on weekdays, matinee and evening on Saturdays.
Esher Theatre	1 to 14 August 2027. Two-week run.
Komedia Bath	3 to 5 October 2027. Four shows: matinee and evening on the 3rd, evenings on the 4th and 5th.
Gatehouse Theatre, Stafford	12 and 13 November 2027
Medina Theatre, Isle of Wight	18 November 2027

"This showman is a total natural & his show is one you won't forget. Exceptional."

★★★★★ One4Review

"A great show with huge laughs and stunning tricks."

★★★★★ Voice Magazine

"Barely skips a beat. One to watch in the world of magic."

★★★★ The List



Photo: Michael Wharley x Showman Live - The Secret Room

AUDIENCE REVIEWS

In their own words

Comments left for James by audiences at The Man Who Was Magic, quoted as written.

paolaloreta1002

WOW What an incredible show! Our minds were blown- and what a perfect blend of skill and humour!

clarevmaguire

Loved the show. We saw it in Leeds. Loved the light presentation style and how he connected with the audience. The magic was sooo good and the mind stuff brilliant. Weve seen Derren Brown. Enjoyed this show more!

emsarahjane

Absolutely incredible and hilarious too - my cheeks hurt from laughing

zoibaldry

I remember it SO well! It was a pivotal moment in my life. I laughed like I hadn't laughed in years and got to see the look of wonderment on my son's face as I volunteered to go up on stage. Absolutely brilliant and would HIGHLY RECOMMEND

jxmes_0506

Best live show I've ever seen, no clock watching just enjoyment all the way through

tracysaleh

had a fantastic evening, the best entertainment ever. Funny, engaging and the magic was out of this world. Can't wait to bring friends next time you are in Yorkshire. Such a lovely guy too

laurasandall

You were incredible!! What a show!! The kids were speechless as were we! Bravo @phelanmagician we will be coming to your next tour!!

gibborooney99

My family and I really enjoyed the show , we would highly recommend and definitely see you again, despite you convincing me on stage that my name was 'Alan!' Fantastic, thank you

dunnd85

Most mind boggling performance I have seen. Greatest magician is true, definitely best I have seen. I have watched a lot. Love mentalism, cardistry and hypnosis.

kirstiejgeary

Was absolutely blown away by the whole show! Would recommend to anyone



Photo: Hettie Pearson x Showman Live - Adelphi Theatre, West End

THE AUDIENCE

We suggest 12+ as a guide, but it isn't enforced. Broad appeal, aiming at young couples, who bring those older and younger. 60.1% are 25 to 44 years old; 64.1% female, 35.9% male.

Audience love this show because they are part of the magic. It happens with them not to them. An engagement ring vanishes and turns up on the stem of a wine glass, audience members forget their own names, and a child's dream job appears engraved on a coin for them to keep.

"One of the most endearing factors is seeing amazed faces young and old."

★★★★★ BBC Sounds

MARKETING WE PROVIDE

A significant marketing budget, mostly on high-performing social media ads, with out-of-home advertising where needed.

Full PR from Multitude Media, aimed at national and local press, with coverage across outlets such as ITV, BBC Radio 2, LBC, Talk Radio and Classic FM.

Promotion on James's own channels (@phelanmagician and the show accounts), with a combined following of over 300,000, and on the How to be Famous podcast.

WHAT WE'RE LOOKING FOR

Dates for James Phelan: The Impossible Man.

We're happy to consider venues of all sizes, multiple night runs preferred and we can take early and midweek dates whilst maintaining track record of sales.

We ask for an agency ticket allocation, so we can track and optimise our marketing transparently.

DEAL

An 80/20 split, with no guarantee required.

Dates from Autumn 2027 onwards.

All print supplied and delivered on time.

Digital assets ready before on-sale: key art, trailers, production images and video, in several formats.

A large library of professional photos and video from earlier productions.

We work closely with your marketing team on press, social media and promotions.

Full marketing support from The Hype Department.

PRACTICAL DETAILS

RUNNING TIME	2 hours 35 minutes, with a 20-minute interval. Act 1 is 75 minutes and Act 2 is 60.
SHOW DAY	Get-in at 14:00, house open by 19:00, show at 19:30.
AFTER THE SHOW	VIP meet & greet afterwards (optional).
CREW	Three for get-in and get-out, and a stage manager for the show.
LIGHTING	We bring our own pre-programmed lighting package that we operate independently of yours. From your rig we need: an in-house follow spot and operator if available, and your operator running your rig from our LX cue sheet and called by our DSM.
SOUND	Your PA, with two handheld radio mics and a DI box with line in for our production Mac, downstage left.
STAGE	Happy to adapt to any space.
EFFECTS	Haze throughout (venue hazer), snow, low smoke, a gauze with kabuki drop and a short fire-eating section in Act 2.
PROJECTION	A front-of-house projector where possible. We also bring our own.
PAPERWORK	PRS Tariff V (variety) applies. Full rider, risk assessments, PLI and PRS letter are in the folder below.



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